

Annual Board Meeting

Wednesday, February 7@ 6 PM

Bank Balance

\$23,557.96

Call to order 6:01 pm

Attendees

Emily, Allison, Shellie, Donna, Julie

Staci has the flu. Guests Tarris and Tammy, Beth Nyman

Agenda

Last Meeting Follow-up

1. Easter planning / gifts
 - a. Donna has gift ideas and brought samples.
 - b. 4 age groups: 0-2, 3-5 and 6-8, 9-12, so 3 different sets of toys (2 toys plus chocolate bunny). Different color bags for groups.
 - i. 0-2: bunny, ball
 - ii. 3-4: bubbles, chalk
 - iii. 5-7: football, chalk
 - iv. 8-12: paint, football tornado
 - c. Staggered starts. Stations: bleachers for older, table near tennis courts, table near youngest ones.
 - d. Chocolate bunnies: 300 from Oriental Trading. Throw in freezer day ahead if warm.
 2. Easter artwork for marketing and flyers
 - a. Thanks Staci. FB event created.
 3. New Facebook page, post 2024 events
 - a. Allison and Emily can add calendar, if given permission.
 - b. Will continue to post to new page.
 4. Vendors for Fall event Christina Kelly
 - a. Wants to wait until later to really get going, but already telling people about fall festival. Fall Harvest Festival - face painting, pumpkin painting, hay rides,
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music in afternoon/evening. Beer truck at 2 places, Kate's catering involved in years past, hay bales with games, water dunk (Ben), face painting.

New Business

5. Sign open records form
 - a. Everyone signed.
6. Cam has agreed to be our Easter bunny
7. Easter bunny costume borrow from Becky
8. Fundraising ideas
 - a. Beer truck at Fall Fest we get some proceeds. We can purchase an event and liquor license for a one day event.
 - b. Annual sponsorships from businesses. - \$200-300 for entire year. Banner for the year that shows sponsors. Reserve some businesses for raffle baskets. Tiered sponsors.
 - c. Beth: 2015 Fall Fest, Kim Townsley, got lots of free stuff. Great fundraiser Shellie will contact her.. Susan Farm to Hangover - might donate pumpkins.

Notes

- Jacoba resigned yesterday, will continue to volunteer.
- Visions Meeting from city. Music Fest is open to an individual. Civic Board not involved at all. All events on city calendar already. Once per month business gathering starting back up. Everyone needs volunteers. Kids in high school that need volunteer hours. Shellie emailed Jay Brewer
- Final Friday: no entity that belongs to the city can sell beer for profit or money. No liability coverage. If added it May-October - \$1200, not including fall fest. Braxton can come with a truck and give us a percentage. Can ask Darkness. Shellie and Jerrod talked. Civic still do non-alcoholic, snacks, and merch, maybe face painting.
- Fundraiser ideas: cookbook to sell. Need ideas. Tarris Horton said he can help has ideas
- Special events and liquor license for each event. Special event is liability insurance.

Action Items

1. Assign tasks and completion dates for Easter event

- a. From doc Allison created: everyone supposed to jump in and take some responsibilities. Everyone should do certain percentage that is similar. Everyone should take a age group.
- b. Day of: Allison will take 0-2
- c. Donna: 3-4
- d. Emily: 5-7
- e. Shellie: 8-12
- f. Beth volunteers her husband for anything art related. Where, when, how, who, what. Still have to pay for printing. Can resize. \$6/sign, minimum of 10 from Hedgehog. Bnyman@daytonky.com. Bigger events might not need yard signs, maybe just promote on FB. In the past, all things were printed in the city building. Shellie will talk to Jerrod about printing for us.
- g. Dance party at Easter.
- h. Last year, cheerleaders(?) sold baked goods. Reach back out to cheerleading coach - Donna will try on Friday.
- i. Maybe Eagles will want to sell food. Shellie will check.
- j. Golden Eggs: last year, only 1 or 2 kids claimed the golden eggs. Maybe put golden coins in the golden egg with a written explanation.
- k. Table when get buckets: list for timing, golden eggs explanation, on FB event page.
- l. Fire barrels in the past Rick had heat through fire to warm if cold this year maybe ask if he can do again
- m. All Civic members have something to identify who we are at the event so people can seek us out for questions and concerns(buttons, vest, tshirt etc)
- n. Beth volunteers to help for Easter
- o. Tammy and Tarris volunteer to help Easter
- 2. Volunteers needed: Shellie email Jay high school
- 3. Business sponsors
- 4. Bands, food trucks for Fall Festival need to book now

Next Meeting Agenda Items

Adjourned at 7:15 pm