

Civic Activities Board Meeting

Wednesday, August 21, 2024

6 p.m.

Account Balance

\$27,161.93

Pending Final Confirmation

Call to Order - 6:11pm

Attendees

Allison, Donna, Julie

Minutes

1. Fall Festival
 - a. City Event Timing: Discussed timing of other city events and whether it would cause event fatigue and lower attendance expectation. No baseline metric.
 - i. MusicFest: Sept. 14
 - ii. Final Friday: Sept. 2
 - iii. Bellevue Fall Fest: Oct. 4
 - iv. Hometown Heroes Pub Crawl: Oct. 5
 - b. KidZone
 - i. Games: Allison to put together cost outline for game/prizes:
 1. Apple Basket Toss
 2. Tall Stacks (concept similar to duck pond)
 3. Candy Walk
 - ii. Tickets/Cost for Activities
 1. 10 tickets for free activities per child
 2. \$1 per ticket for select activities
 - a. Balloon Twister
 - b. Pumpkin Painting
 - c. Beer Booth
 - i. Need two volunteers
 1. Sell Beer
 2. Check IDs/Wristbands
 - a. Do we need to purchase wristbands?
 - d. Event Success: Discussed whether or not this event can be successful with only 3 board members committed to attend (Julie will be out of town). All present members expressed concern over event.
2. Civic Board Membership: Discussed the need to recruit new members. There are only 4 active members and a very limited volunteer basis

Meeting adjourned: 6:56pm