

MILITARY BANNER *PROGRAM POLICY*

APPLICATION DEADLINE

The City will begin taking applications on Thursday, Feb. 5, 2025. Completed applications, photos and payment must be received no later than 5 p.m. on Friday, March 7 to allow adequate time for printing, assembly and hanging. The applicant will receive notification via email upon the receipt and approval of their application.

ELIGIBILITY

Priority:

Active Duty: All active-duty military personnel must be a current Dayton resident.

Second Priority:

Veteran (self): Must be a current resident of Dayton, KY.

Third Priority:

Dayton Resident/Outside Party wishing to honor a **Dayton** veteran: The applicant honoring a veteran must be a current or past resident of Dayton, KY.

For the purposes of this program, “armed forces” are defined as meaning the U.S. Army, Navy, Air Force, Marine Corps, Coast Guard and Space Force, per section 101(a)(4) of title 10, United States Code. Also, for the purpose of this program, “active duty” is defined as full-time active military service to the United States as defined in section 101(d)(1) of title 10, United States Code. Those serving in the Reserves or National Guard may also be honored.

This program is offered on a first-come, first-served basis.

VERIFICATION (please include all of items requested below)

Applicant: Copy of driver’s license or copy of utility bill showing current Dayton address or other verifiable proof of Dayton residency.

Service Member: Copy of DD-214 or other proof of service (Verification will be at the discretion of the City of Dayton).

BANNER SPECIFICATIONS

The banner will measure 18-by-36 inches and feature a full-color, double-sided design with service member’s name, military branch, and photo (to be provided by the applicant).

Photograph Requirements: Applicant must provide a high-resolution military photograph (digital file or photograph) of service member in military uniform. Photo should be portrait orientation and at least 300 DPI. If photo submitted online does not meet this requirement, applicant may be asked to bring it to the City Hall at 514 6th Ave, Dayton, KY 41074., where a staff member will scan and return the photo.

Banner information, including military branch and spelling of service member's name will be taken directly from the application.

PRICING STRUCTURE

Banners will cost \$130, which includes design, printing, hanging and removal of banner. Make checks payable to: City of Dayton. A portion of the banner proceeds will support the Dayton Heritage Museum.

Those wishing to have their banner posted again from the previous year will pay a lower fee of \$40.

PROCESS

The City of Dayton will oversee and administer the City of Dayton Military Banner program including, but not limited to photo approvals, application guidelines and processing, fee structure, program policy and designated banner-hanging zones. There are a limited number of poles in Dayton. As such, we are offering this program on a first-come, first-served basis and/or based on priorities as listed above. At the City's discretion, pole banners may be relocated to other areas of Dayton. Those not accepted into the 2025 program will be put on a waitlist for 2026.

By applying, the applicant agrees that he or she has permission to use the service member's likeness and name in the banner.

The banners will measure 18-by-36 inches and feature a full-color, double-sided design with service member's name, military branch, and photo (to be provided by the applicant). Photo should be portrait orientation and at least 300 DPI. If photo submitted online does not meet this requirement, applicant may be asked to bring it to the City Building at 514 6th Ave, Dayton, KY 41074 where a staff member will scan and return the photo. Banner information, including military branch and spelling of service member's name will be taken directly from the application. The City is not responsible for misidentified military branches or misspellings that were submitted with the application.

Banners will be displayed during the month of May through July 4 and again in November to coincide with Veterans' Day. After a banner is posted for the terms listed above, it will be returned to the individual(s) who purchased it in December 2025. Banners will be stored by the City between July and November.

Banners will not be rehung or stored by the City of Dayton after November 2025. If an applicant would like to honor their service member the next year, a new banner will need to be purchased.

Banners are installed twice per year and will be displayed in Dayton; specific pole location is at the discretion of the City of Dayton. The City is not responsible for lost, stolen or damaged banners (including damage incurred by acts of nature and vandalism). Should damage occur and banners need

repair, they will be removed and given back to the applicant. It will be the applicant's responsibility to have the banners repaired or replaced.

Completed application, including photo and payment, are due no later than 5 p.m. on Friday, March 7. This program is offered on a first-come, first-served basis. If all banners are spoken for when your application arrives, it will be placed for consideration for the next year. This applies also to any application not completed and received by 5 p.m. on Friday, March 7.