

Dayton, KY Main Street Board
January 25, 2022 Minutes

General

- Salt bucket idea is a go! Businesses can now order a bucket of salt from the City to help with snow removal.
- The annual City vision meeting is next Thursday, 2/3 at 6p - Kevin will make a 5-10 minute presentation at the old YMCA
- We will post on social media about our two board openings and reach out to Tapestry
- Manhattan Harbor road will be completed soon, then the Berry connector will be prioritized
- We need to change time of our meeting on the City website, it says 7p

Economic Development

- Monthly business meet up between Bellevue and Dayton starts next month, 2nd Thursday of the month, starting at Unataza - To Do List:
 - Reach out to Bellevue about a business list
 - Form a Dayton email list and email out the date/time
 - Create a facebook event
 - Name: Bellevue/Dayton Business Meet Up
- Unataza is moving and the building owner of the current building does not want a food business

Marketing & Branding

- YARD and Unataza are now officially sharing social media posting duties
- The three word survey is ready - we need to begin sharing the digital version on social and in the City newsletter. We have hard copies we will leave at Hansmans, the pharmacy and Hometown Heroes - we will also work to get the survey posted on the City page

Placemaking

- We need to schedule a Final Friday committee meeting. Kevin will do this.